



## **SETON MONTESSORI WINTER BALL 2016 SPONSORSHIP LEVELS**

### **PRINCIPLE SPONSOR \$3,000:**

*Single Opportunity At This Level*

- Top promotional exposure on all marketing materials
- Opportunity to show a 30 second video provided by you at event & take picture for media
- Screen or Signage for your company logo
- Opportunity to tour the school
- Sponsor's logo featured on Constant Contact Emails leading to event
- Full Page Advertisement in Program Book
- Brand on Winter Ball Save the Date Bookmarks distributed at School Book Fair and on Save the Date E-Card
- Brand on Invitation to over 300 families
- Brand on Winter Ball Website for ticket sales and bidding, link to PDF or company page
- Social Media regarding Winter Ball will include an approved #hashtag of your choice
- Social Media Posts including your business : 4 Facebook posts

### **PLATINUM SPONSOR \$1,500-\$3,000:**

- Sponsor's logo on screen or sign at the event
- Sponsor's logo featured on marketing materials
- 1/2 Page Advertisement in Program Book
- Brand on Winter Ball Save the Date Bookmarks distributed at School Book Fair and on Save the Date E-Card
- Brand on Invitation to over 300 families
- Brand on Winter Ball Website for ticket sales and bidding, link to PDF or company page
- Social Media Posts including your business: 3 Facebook posts
- Logo on Constant Contact weekly communication to school community leading up to event

### **GOLD SPONSOR \$500-\$1,500:**

- Sponsor's logo scrolling on screen at the event
- Sponsor's logo featured on marketing materials
- 1/2 Page Advertisement in Program Book
- Brand on Winter Ball Save the Date Bookmarks distributed at School Book Fair and on Save the Date E-Card
- Brand on Invitation to over 300 families
- Brand on Winter Ball Website for ticket sales and bidding, link to PDF or company page
- Social Media Posts including your business: 1 Facebook post
- Logo on Constant Contact weekly communication to school community leading up to event

### **FRIENDS OF SETON MONTESSORI \$250-\$500:**

\$250 - \$500

- Brand on Winter Ball Website for ticket sales and bidding, link to PDF or company page
- Group recognition in program book
- Shared Facebook Post including your Business or Family Support



## **SETON MONTESSORI WINTER BALL 2016 UNDERWRITING OPPORTUNITIES**

### **Dinner Sponsor \$3,000:**

- Signage at event recognizing sponsorship
- Signage at each table recognizing dinner sponsorship
- 1/4 page advertisement in program book
- Logo on Constant Contact communication to school community leading up to the event
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- Social media posts including your business: 4 Facebook posts

### **Appetizer Sponsor \$1,500:**

- Logo on napkins during appetizer passing
- 1/4 page advertisement in program book
- Signage at event recognizing sponsorship
- Logo on Constant Contact communication to school community leading up to the event
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- Social media posts including your business: 3 Facebook posts

### **Cocktail Sponsor \$1,500:**

- Signature cocktail named by you
- Signage on and around the bar
- Logo on cocktail napkins at the bar
- 1/4 page advertisement in program book
- Logo on Constant Contact communication to school community leading up to the event
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- Social media posts including your business: 3 Facebook posts

### **Selfie Stick Sponsor \$1,250:**

- Logo on selfie stick to go home with each couple
- 1/4 Page advertisement in program book
- Signage at event recognizing sponsorship
- Logo on Constant Contact communication to school community leading up to the event
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- Social media posts including your business: 3 Facebook posts

### **Entertainment Sponsor \$1,000:**

- Signage on and around DJ booth
- 1/4 Page advertisement in program book
- Signage at event recognizing sponsorship
- Logo on Constant Contact communication to school community leading up to the event
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- Social media posts including your business: 3 Facebook posts



## **SETON MONTESSORI WINTER BALL 2016 UNDERWRITING OPPORTUNITIES, Cont'd**

### **Photo Booth Sponsor \$750:**

- Signage on and around photo booth
- Printed photos with your logo for guests to take home
- 1/4 Page advertisement in program book
- Logo on Constant Contact communication to school community leading up to the event
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- One social media Facebook post including your business

### **Coat Check Sponsor \$500:**

- Signage on and around coat check
- Sponsor's logo on claim ticket
- 1/4 page advertisement in program book
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- One social media Facebook post including your business

### **Silent Auction Sponsor \$500:**

- Signage on and around silent auction tables
- Sponsor's logo on receipt from auction
- 1/4 page advertisement in program book
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- One social media Facebook post including your business

### **Live Auction Sponsor \$500:**

- Signage on paddle number page for live auction
- Sponsor's logo on receipt from auction
- 1/4 page advertisement in program book
- Brand on Winter Ball website for ticket sales and bidding, link to PDF or company page
- One social media Facebook post including your business

We thank you for your support and sponsorship of this important event for our school!

For More Details Please Contact:

Andrea Sanger (Sponsorship Chair) [andrea\\_towne@hotmail.com](mailto:andrea_towne@hotmail.com)

Kelly Kirchheimer (Event Co-Chair) [kellkir@gmail.com](mailto:kellkir@gmail.com)

Cherri Kowalchuk (Event Co-Chair) [verycherri@att.net](mailto:verycherri@att.net)